

MV TIMES PRE-PRINTED INSERTS 2017

PLEASE NOTE:

- The Times does not print the inserts; the advertisers must supply the printed items.

SPECIFICATIONS: Max size: 8.5" x 11" ~ Min size: 5.5" x 8"

- Single-sheet folded inserts must be machine-folded (letter style) with a tight crease and a straight edge. No accordion folds.
- Booklet-style inserts must have their spine bound on the long side.
- Inserts should not be perforated. Stock should be 50# or greater.
- Inserts that do not meet the above criteria may be accommodated with advance notice, for an additional charge.

PRICING (does not include the cost of printing)

- \$85 per 1,000 up to 1 ounce
- \$95 per 1,000 1.01 to 1.5 ounces
- \$105 per 1,000 1.51 to 2 ounces

(Call for pricing for inserts over 2 ounces.)

INSTRUCTIONS:

1. **PLACE YOUR INSERT REQUEST** with your MV Times account representative (issue date, number of inserts, circulation requests).

2. **PROVIDE TEN (10) ADVANCE COPIES*** of your inserts by 3:30 pm, Friday prior to publication to **The MV Times, 30 Beach Rd, Vineyard Haven.**

*The advance copies allow us to check the weight, specs, and fold of your insert. The MV Times cannot be responsible for any issues that may arise as a result of incorrect sizing/folding that prevents mechanical insertion.

3. **GET YOUR INSERTS TO US. Two Options:**

A. Deliver inserts to The Martha's Vineyard Times office **30 Beach Rd., Vineyard Haven, MA 02568** **8 DAYS PRIOR TO INSERTION DATE** (Wednesday thweek before publication date.)

...OR....

B. Deliver inserts to Community Newspaper Company, **475 Washington Street, Auburn, MA 01501** **6 DAYS PRIOR TO INSERTION DATE.** (Friday a week before publication).

** Clearly label insert boxes "For Distribution in The Martha's Vineyard Times." Include your company name, the name of insert, the quantity of boxes and inserts, and insertion date.**



Community Newspaper Company Contact: Chuck DeLeo, 508-626-4486 | Receiving hours: Monday-Friday, 8 am to 4 pm

2017 MV TIMES CIRCULATION

5-Jan	13,000	6-April	13,000	6-July	17,000	5-Oct	15,000
12-Jan	13,000	13-April	13,000	13-July	17,000	12-Oct	15,000
19-Jan	13,000	20-April	14,000	20-July	17,000	19-Oct	15,000
26-Jan	13,000	27-April	14,000	27-July	17,000	26-Oct	14,000
2-Feb	13,000	4-May	14,000	3-Aug	17,000	2-Nov	14,000
9-Feb	13,000	11-May	14,000	10-Aug	17,000	9-Nov	14,000
16-Feb	13,000	18-May	14,000	17-Aug	17,000	16-Nov	14,000
23-Feb	13,000	25-May	15,000	24-Aug	17,000	22-Nov	14,000
2-Mar	13,000	1-June	15,000	31-Aug	17,000	30-Nov	13,000
9-Mar	13,000	8-June	15,000	7-Sep	16,000	7-Dec	13,000
16-Mar	13,000	15-June	16,000	14-Sep	16,000	14-Dec	13,000
23-Mar	13,000	22-June	16,000	21-Sep	16,000	21-Dec	13,000
30-Mar	13,000	29-June	17,000	28-Sep	16,000	28-Dec	13,000

