

2017 MV TIMES OPEN DISPLAY AD RATES



To Advertise

Call Carrie at
508-693-6100 or email:
carrie@mvtimes.com

*Each page consists of 60 modules (boxes),
build your ad size by putting modules together!*

Other size options are also available

Prices are rounded to the nearest whole number

Pre-pay and Save 10%

1 MODULE

(1.615"W x 1.488"H)

B/W Price: \$72

COLOR: \$101

6 MODULES

(3.337"W x 4.639"H)

B/W Price: \$384

COLOR Price: \$538

12 MODULES

(6.784"W x 4.639"H)

B/W Price: \$768

COLOR Price: \$1,075

10 MODULES

(3.337"W x 7.791"H)

B/W Price: \$640

COLOR Price: \$896

3 MODULES

(5.061W x 1.488"H)

B/W Price: \$192

COLOR Price: \$269

3 MODULES

(1.615"W x 4.639"H)

B/W Price: \$192

COLOR Price: \$269

2 MODULES

(3.337"W x 1.488"H)

Prices: B/W: \$128

COLOR: \$179

9 MODULES

(5.061W x 4.639"H)

B/W Price: \$576

COLOR Price: \$806

4 MODULES

(3.337"W x 3.063"H)

B/W Price: \$256

COLOR Price: \$358

1/2 PG. HORIZONTAL - 30 MODULES

(10.225"W x 7.791"H)

B/W Price: \$1,350

COLOR Price: \$1,890

2017 MV TIMES ROP AD SIZES

Other size options are also available

Standard Rates, per B/W Ad
1 module: \$72
2-15 modules: \$64/module
16-60 modules: \$58/ module
 For Color: +40%
 Guaranteed Placement: +15% - 30%
 Pre-pay Discount: -10%

16 MODULES (6.784"W x 6.215"H)

B/W Price: \$928
 COLOR Price: \$1,299

20 MODULES (6.784"W x 7.791"H)

B/W Price: \$1,160
 COLOR Price: \$1,624

5 MODULES

(1.615"W x 7.791"H)
 B/W Price: \$320
 COLOR Price: \$448

28 MODULES

(6.784"W x 10.94"H)
 B/W Price: \$1,624
 COLOR Price: \$2,274

6 MODULES

(10.225"W x 1.488"H)
 B/W Price: \$384
 COLOR Price: \$538

18 MODULES

(10.225"W x 4.639"H)
 B/W Price: \$1,044
 COLOR Price: \$1,462

6 MODULES

(5.061"W x 3.063"H)
 B/W Price: \$384
 COLOR Price: \$538

FULL PAGE - 60 MODULES (10.225"W x 15.67"H)

B/W Price: \$2,250
 COLOR Price: \$3,150

