

2017 MV TIMES DISPLAY AD RATES FOR NON-PROFIT ORGANIZATIONS

To Advertise

Call Carrie at
508-693-6100 (press 2) or
email: carrie@mvtimes.com



*Each page consists of 60 modules (boxes),
build your ad size by putting modules together!*

Other size options are also available

Prices are rounded to the nearest whole number

Pre-pay and Save 10%

1 MODULE

(1.615"W x 1.488"H)

B/W Price: \$65

COLOR: \$91

6 MODULES

(3.337"W x 4.639"H)

B/W Price: \$346

COLOR Price: \$484

12 MODULES

(6.784"W x 4.639"H)

B/W Price: \$691

COLOR Price: \$968

10 MODULES

(3.337"W x 7.791"H)

B/W Price: \$576

COLOR Price: \$806

3 MODULES

(5.061W x 1.488"H)

B/W Price: \$173

COLOR Price: \$242

3 MODULES

(1.615"W x 4.639"H)

B/W Price: \$173

COLOR Price: \$242

2 MODULES

(3.337"W x 1.488"H)

Prices: B/W: \$115

COLOR: \$161

9 MODULES

(5.061W x 4.639"H)

B/W Price: \$518

COLOR Price: \$725

4 MODULES

(3.337"W x 3.063"H)

B/W Price: \$230

COLOR Price: \$323

1/2 PG. HORIZONTAL - 30 MODULES (10.225"W x 7.791"H)

B/W Price: \$1,215
COLOR Price: \$1,580

2017 MV TIMES NON-PROFIT AD SIZES

Other size options are also available

Standard Rates, per B/W Ad
1 module: \$65
2-15 modules: \$58/module
16-60 modules: \$52/ module
For Color: +40%
Guaranteed Placement: +15% - 30%
Pre-pay Discount: -10%

16 MODULES (6.784"W x 6.215"H)

B/W Price: \$835
COLOR Price: \$1,169

20 MODULES (6.784"W x 7.791"H)

B/W Price: \$1,044
COLOR Price: \$1,462

5 MODULES

(1.615"W x 7.791"H)
B/W Price: \$288
COLOR Price: \$403

28 MODULES

(6.784"W x 10.94"H)
B/W Price: \$1,462
COLOR Price: \$2,046

6 MODULES

(10.225"W x 1.488"H)
B/W Price: \$346
COLOR Price: \$484

18 MODULES

(10.225"W x 4.639"H)
B/W Price: \$940
COLOR Price: \$1,315

6 MODULES

(5.061"W x 3.063"H)
B/W Price: \$346
COLOR Price: \$484

FULL PAGE - 60 MODULES (10.225"W x 15.67"H)

B/W Price: \$2,025
COLOR Price: \$2,835

