

**2017 MV TIMES ROP RATES - PRICES ARE ROUNDED TO NEAREST WHOLE NUMBER  
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	1.615" 1 MODULE WIDE	3.337" 2 MODULES WIDE	5.061" 3 MODULES WIDE	6.784" 4 MODULES WIDE	8.507" 5 MODULES WIDE	10.225" 6 MODULES WIDE
1 Mod high 1.488"	<b>\$72</b> \$101/color  1 mod	<b>\$128</b> \$179/color  2 mods	<b>\$192</b> \$269/color  3 mods	<b>\$256</b> \$358/color  4 mods	<b>\$320</b> \$448/color  5 mods	<b>\$384</b> \$538/color  6 mods
2 Mod high 3.063"	<b>\$128</b> \$179/color  2 mods	<b>\$256</b> \$358/color  4 mods	<b>\$384</b> \$538/color  6 mods	<b>\$512</b> \$717/color  8 mods	<b>\$640</b> \$896/color  10 mods	<b>\$768</b> \$1,075/color  12 mods
3 Mod high 4.639"	<b>\$192</b> \$269/color  3 mods	<b>\$384</b> \$538/color  6 mods	<b>\$576</b> \$806/color  9 mods	<b>\$768</b> \$1,075/color  12 mods	<b>1/4 pg Horizontal</b> <b>\$800*</b> \$1,120/color  15 mods	<b>\$1044</b> \$1,462/color  18 mods
4 Mod high 6.215"	<b>\$256</b> \$358/color  4 mods	<b>\$512</b> \$717/color  8 mods	<b>\$768</b> \$1,075/color  12 mods	<b>\$928</b> \$1,299/color  16 mods	<b>\$1,160</b> \$1,624/color  20 mods	<b>\$1,392</b> \$1,949/color  24 mods
5 Mod high 7.791"	<b>\$320</b> \$448/color  5 mods	<b>\$640</b> \$896/color  10 mods	<b>1/4 pg Vertical</b> <b>\$800*</b> \$1,120/color  15 mods	<b>\$1,160</b> \$1,624/color  20 mods	<b>\$1,450</b> \$2,030/color  25 mods	<b>1/2 pg Horizontal</b> <b>\$1,350*</b> \$1,890/color  30 mods
6 Mod High 9.367"	<b>\$384</b> \$538/color  6 mods	<b>\$768</b> \$1,075/color  12 mods	<b>\$1,044</b> \$1,462/color  18 mods	<b>\$1,392</b> \$1,949/color  24 mods	<b>1/2pg</b> <b>\$1,350*</b> \$1,890/color  30 mods	<b>\$2,088</b> \$2,923/color  36 mods
7 Mod High 10.94"	<b>\$448</b> \$627/color  7 mods	<b>\$896</b> \$1,254/color  14 mods	<b>\$1,218</b> \$1,705/color  21 mods	<b>\$1,624</b> \$2,274/color  28 mods	<b>\$2,030</b> \$2,842/color  35 mods	<b>\$2,436</b> \$3,410/color  42 mods
8 Mod High 12.52"	<b>\$512</b> \$717/color  8 mods	<b>\$928</b> \$1,299/color  16 mods	<b>\$1,392</b> \$1,949/color  24 mods	<b>\$1,856</b> \$2,598/color  32 mods	<b>\$2,320</b> \$3,248/color  40 mods	<b>X</b> Full page rate  48 mods
9 Mod High 14.095"	<b>\$576</b> \$806/color  9 mods	<b>\$1,044</b> \$1,462/color  18 mods	<b>\$1,566</b> \$2,192/color  27 mods	<b>\$2,088</b> \$2,923/color  36 mods	<b>X</b> Full page rate  45 mods	<b>X</b> Full page rate  54 mods
10 Mod High 15.67"	<b>\$640</b> \$896/color  10 mods	<b>\$1,160</b> \$1,624/color  20 mods	<b>1/2pg Vertical</b> <b>\$1,350*</b> \$1,890/color  30 mods	<b>\$2,320</b> \$3,248/color  40 mods	<b>X</b> Full page rate  50 mods	<b>Full Page</b> <b>\$2,250*</b> \$3,150/color  60 mods

\*Special Rates apply for 1/4 page (15 modules), 1/2 page (30 modules) and Full page ads (60 modules)