

# MV TIMES PRE-PRINTED INSERTS 2018

## PLEASE NOTE:

- The Times does not print the inserts; the advertisers must supply the printed items.

## SPECIFICATIONS: Max size: 8.5" x 11" ~ Min size: 5.5" x 8"

- Single-sheet folded inserts must be machine-folded (letter style) with a tight crease and a straight edge. No accordion folds.
- Booklet-style inserts must have their spine bound on the long side.
- Inserts should not be perforated. Stock should be 50# or greater.
- Inserts that do not meet the above criteria may be accommodated with advance notice, for an additional charge.

## PRICING (does not include the cost of printing)

- \$85 per 1,000 up to 1 ounce
- \$95 per 1,000 1.01 to 1.5 ounces
- \$105 per 1,000 1.51 to 2 ounces

(Call for pricing for inserts over 2 ounces.)

## INSTRUCTIONS:

1. **PLACE YOUR INSERT REQUEST** with your MV Times account representative (issue date, number of inserts, circulation requests).

2. **PROVIDE TEN (10) ADVANCE COPIES\*** of your inserts by 3:30 pm, Friday prior to publication to **The MV Times, 30 Beach Rd, Vineyard Haven.**

\*The advance copies allow us to check the weight, specs, and fold of your insert. The MV Times cannot be responsible for any issues that may arise as a result of incorrect sizing/folding that prevents mechanical insertion.

3. **GET YOUR INSERTS TO US. Two Options:**

A. Deliver inserts to The Martha's Vineyard Times office **30 Beach Rd., Vineyard Haven, MA 02568** **8 DAYS PRIOR TO INSERTION DATE** (Wednesday thweek before publication date.)

...OR...

B. Deliver inserts to Community Newspaper Company, **475 Washington Street, Auburn, MA 01501** **6 DAYS PRIOR TO INSERTION DATE.** (Friday a week before publication).

\*\* Clearly label insert boxes "For Distribution in The Martha's Vineyard Times." Include your company name, the name of insert, the quantity of boxes and inserts, and insertion date.\*\*



Community Newspaper Company Contact: Chuck DeLeo, 508-626-4486 | Receiving hours: Monday-Friday, 8 am to 4 pm

## 2018 MV TIMES CIRCULATION

4-Jan	13,000	5-April	13,000	6-July	16,000	4-Oct	15,000
11-Jan	13,000	12-April	13,000	13-July	16,000	11-Oct	14,000
18-Jan	13,000	19-April	13,000	20-July	16,000	18-Oct	14,000
25-Jan	13,000	26-April	13,000	27-July	16,000	25-Oct	14,000
1-Feb	13,000	3-May	13,000	3-Aug	16,000	1-Nov	14,000
8-Feb	13,000	10-May	13,000	10-Aug	16,000	8-Nov	13,000
15-Feb	13,000	17-May	14,000	17-Aug	16,000	15-Nov	13,000
22-Feb	13,000	24-May	14,000	24-Aug	16,000	21-Nov	13,000
1-Mar	13,000	31-May	14,000	31-Aug	16,000	29-Nov	13,000
8-Mar	13,000	7-June	14,000	6-Sep	16,000	6-Dec	13,000
15-Mar	13,000	14-June	15,000	13-Sep	15,000	13-Dec	13,000
22-Mar	13,000	21-June	15,000	20-Sep	15,000	20-Dec	13,000
29-Mar	13,000	28-June	16,000	27-Sep	15,000	27-Dec	13,000



