

2018 MV TIMES DISPLAY AD RATES



To Advertise

Call Carrie at
508-693-6100 or email:
carrie@mvtimes.com
or
danielle@mvtimes.com

Each page consists of 60 modules (boxes),
build your ad size by putting modules together!

Other size options are also available
Pre-pay and Save 5%

1 MODULE
(1.615"W x 1.488"H)
B/W Price: \$75
COLOR: \$105

6 MODULES
(3.337"W x 4.639"H)
B/W Price: \$350*
COLOR Price: \$490
**special low rate NEW in 2018!*

12 MODULES
(6.784"W x 4.639"H)
B/W Price: \$804
COLOR Price: \$1,125.60

10 MODULES
(3.337"W x 7.791"H)
B/W Price: \$670
COLOR Price: \$938

3 MODULES (5.061W x 1.488"H)
B/W Price: \$201
COLOR Price: \$281.40

3 MODULES
(1.615"W x 4.639"H)
B/W Price: \$201
COLOR Price: \$281.40

2 MODULES
(3.337"W x 1.488"H)
Prices: B/W: \$134
COLOR: \$187.60

9 MODULES
(5.061W x 4.639"H)
B/W Price: \$603
COLOR Price: \$844.20

4 MODULES
(3.337"W x 3.063"H)
B/W Price: \$268
COLOR Price: \$375.20

1/2 PG. HORIZONTAL - 30 MODULES (10.225"W x 7.791"H) B/W Price: \$1,400
COLOR Price: \$1,960

2018 MV TIMES ROP AD SIZES

Other size options are also available

Standard Rates, per B/W Ad
1 module: \$75
2-15 modules: \$67/module
16-60 modules: \$60/ module
For Color: +40%
Guaranteed Placement: +15% - 30%
Pre-pay Discount: -5%

16 MODULES

(6.784"W x 6.215"H)

B/W Price: \$960
COLOR Price: \$1,344

20 MODULES

(6.784"W x 7.791"H)

B/W Price: \$1,200
COLOR Price: \$1,680

5 MODULES

(1.615"W x 7.791"H)

B/W Price: \$335
COLOR Price: \$469

28 MODULES

(6.784"W x 10.94"H)

B/W Price: \$1,680
COLOR Price: \$2,352

6 MODULES

(10.225"W x 1.488"H)

B/W Price: \$350
COLOR Price: \$490

18 MODULES

(10.225"W x 4.639"H)

B/W Price: \$1,080
COLOR Price: \$1,512

6 MODULES

(5.061"W x 3.063"H)

B/W Price: \$350
COLOR Price: \$490

FULL PAGE - 60 MODULES

(10.225"W x 15.67"H)

B/W Price: \$2,300
COLOR Price: \$3,220

