

**2018 MV TIMES ROP RATES - PRICES ARE ROUNDED TO NEAREST WHOLE NUMBER  
TO PLACE YOUR AD, CALL 508 693-6100 AND PRESS 2**

	1.615" 1 MODULE WIDE	3.337" 2 MODULES WIDE	5.061" 3 MODULES WIDE	6.784" 4 MODULES WIDE	8.507" 5 MODULES WIDE	10.225" 6 MODULES WIDE
1 Mod high 1.488"	<b>\$75</b> \$105/color 1 mod	<b>\$134</b> \$187.60/color 2 mods	<b>\$201</b> \$281.40/color 3 mods	<b>\$268</b> \$375.20/color 4 mods	<b>\$335</b> \$469/color 5 mods	<b>\$350*</b> \$490/color 6 mods
2 Mod high 3.063"	<b>\$134</b> \$187.60/color 2 mods	<b>\$268</b> \$375.20/color 4 mods	<b>\$350*</b> \$490/color 6 mods	<b>\$536</b> \$750.40/color 8 mods	<b>\$670</b> \$938/color 10 mods	<b>\$804</b> \$1,125.60/color 12 mods
3 Mod high 4.639"	<b>\$201</b> \$281.40/color 3 mods	<b>\$350*</b> \$490/color 6 mods	<b>\$603</b> \$844.20/color 9 mods	<b>\$804</b> \$1,125.60/color 12 mods	<b>1/4 pg Horizontal</b> <b>\$800*</b> \$1,120/color 15 mods	<b>\$1,080</b> \$1,512/color 18 mods
4 Mod high 6.215"	<b>\$268</b> \$375.20/color 4 mods	<b>\$536</b> \$750.40/color 8 mods	<b>\$804</b> \$1,125.60/color 12 mods	<b>\$960</b> \$1,344/color 16 mods	<b>\$1,200</b> \$1,680/color 20 mods	<b>\$1,440</b> \$2,016/color 24 mods
5 Mod high 7.791"	<b>\$335</b> \$469/color 5 mods	<b>\$670</b> \$938/color 10 mods	<b>1/4 pg Vertical</b> <b>\$800*</b> \$1,120/color 15 mods	<b>\$1,200</b> \$1,680/color 20 mods	<b>\$1,500</b> \$2,100/color 25 mods	<b>1/2 pg Horizontal</b> <b>\$1,400*</b> \$1,960/color 30 mods
6 Mod High 9.367"	<b>\$350*</b> \$490/color 6 mods	<b>\$804</b> \$1,125.60/color 12 mods	<b>\$1,080</b> \$1,512/color 18 mods	<b>\$1,440</b> \$2,016/color 24 mods	<b>1/2pg</b> <b>\$1,400*</b> \$1,960/color 30 mods	<b>\$2,160</b> \$3,024/color 36 mods
7 Mod High 10.94"	<b>\$469</b> \$656.60/color 7 mods	<b>\$938</b> \$1,313.20/color 14 mods	<b>\$1,260</b> \$1,764/color 21 mods	<b>\$1,680</b> \$2,352/color 28 mods	<b>\$2,100</b> \$2,940/color 35 mods	<b>\$2,520</b> \$3,528/color 42 mods
8 Mod High 12.52"	<b>\$536</b> \$750.40/color 8 mods	<b>\$960</b> \$1,344/color 16 mods	<b>\$1,440</b> \$2,016/color 24 mods	<b>\$1,920</b> \$2,688/color 32 mods	<b>\$2,400</b> \$3,360/color 40 mods	<b>X</b> Full page rate 48 mods
9 Mod High 14.095"	<b>\$603</b> \$844.20/color 9 mods	<b>\$1,080</b> \$1,512/color 18 mods	<b>\$1,620</b> \$2,268/color 27 mods	<b>\$2,160</b> \$3,024/color 36 mods	<b>X</b> Full page rate 45 mods	<b>X</b> Full page rate 54 mods
10 Mod High 15.67"	<b>\$670</b> \$938/color 10 mods	<b>\$1,200</b> \$1,680/color 20 mods	<b>1/2pg Vertical</b> <b>\$1,400*</b> \$1,960/color 30 mods	<b>\$2,400</b> \$3,360/color 40 mods	<b>X</b> Full page rate 50 mods	<b>Full Page</b> <b>\$2,300*</b> \$3,220/color 60 mods

\*Special Rates apply for 6-modules, 1/4 page (15 modules), 1/2 page (30 modules) and Full page ads (60 modules)