

**2016 MV TIMES ROP RATES - PRICES ARE ROUNDED TO NEAREST WHOLE NUMBER  
TO PLACE YOUR AD, CALL 508 693-6100 AND PRESS 2**

	1.615" 1 MODULE WIDE	3.337" 2 MODULES WIDE	5.061" 3 MODULES WIDE	6.784" 4 MODULES WIDE	8.507" 5 MODULES WIDE	10.225" 6 MODULES WIDE
1 Mod high 1.488"	<b>\$72</b> \$94/color 1 mod	<b>\$124</b> \$161/color 2 mods	<b>\$186</b> \$242/color 3 mods	<b>\$248</b> \$322/color 4 mods	<b>\$310</b> \$403/color 5 mods	<b>\$372</b> \$484/color 6 mods
2 Mod high 3.063"	<b>\$124</b> \$161/color 2 mods	<b>\$248</b> \$322/color 4 mods	<b>\$372</b> \$484/color 6 mods	<b>\$496</b> \$645/color 8 mods	<b>\$620</b> \$806/color 10 mods	<b>\$744</b> \$967/color 12 mods
3 Mod high 4.639"	<b>\$186</b> \$242/color 3 mods	<b>\$372</b> \$484/color 6 mods	<b>\$558</b> \$725/color 9 mods	<b>\$744</b> \$967/color 12 mods	<b>1/4 pg Horizontal</b> <b>\$750*</b> \$975/color 15 mods	<b>\$990</b> \$1,287/color 18 mods
4 Mod high 6.215"	<b>\$248</b> \$322/color 4 mods	<b>\$496</b> \$645/color 8 mods	<b>\$744</b> \$967/color 12 mods	<b>\$880</b> \$1,144/color 16 mods	<b>\$1,100</b> \$1,430/color 20 mods	<b>\$1,320</b> \$1,716/color 24 mods
5 Mod high 7.791"	<b>\$310</b> \$403/color 5 mods	<b>\$620</b> \$806/color 10 mods	<b>1/4 pg Vertical</b> <b>\$750*</b> \$975/color 15 mods	<b>\$1,100</b> \$1,430/color 20 mods	<b>\$1,375</b> \$1,788/color 25 mods	<b>1/2 pg Horizontal</b> <b>\$1,350*</b> \$1,755/color 30 mods
6 Mod High 9.367"	<b>\$372</b> \$484/color 6 mods	<b>\$744</b> \$967/color 12 mods	<b>\$990</b> \$1,287/color 18 mods	<b>\$1,320</b> \$1,716/color 24 mods	<b>1/2pg</b> <b>\$1,350*</b> \$1,755/color 30 mods	<b>\$1,980</b> \$2,574/color 36 mods
7 Mod High 10.94"	<b>\$434</b> \$564/color 7 mods	<b>\$868</b> \$1,128/color 14 mods	<b>\$1,155</b> \$1,502/color 21 mods	<b>\$1,540</b> \$2,002/color 28 mods	<b>\$1,925</b> \$2,503/color 35 mods	<b>\$2,310</b> \$3,003/color 42 mods
8 Mod High 12.52"	<b>\$496</b> \$645/color 8 mods	<b>\$880</b> \$1,144/color 16 mods	<b>\$1,320</b> \$1,716/color 24 mods	<b>\$1,760</b> \$2,288/color 32 mods	<b>\$2,200</b> \$2,860/color 40 mods	<b>X</b> Full page rate 48 mods
9 Mod High 14.095"	<b>\$558</b> \$725/color 9 mods	<b>\$990</b> \$1,287/color 18 mods	<b>\$1,485</b> \$1,931/color 27 mods	<b>\$1,980</b> \$2,574/color 36 mods	<b>X</b> Full page rate 45 mods	<b>X</b> Full page rate 54 mods
10 Mod High 15.67"	<b>\$620</b> \$806/color 10 mods	<b>\$1,100</b> \$1,430/color 20 mods	<b>1/2pg Vertical</b> <b>\$1,350*</b> \$1,755/color 30 mods	<b>\$2,200</b> \$2,860/color 40 mods	<b>X</b> Full page rate 50 mods	<b>Full Page</b> <b>\$2,250*</b> \$2,925/color 60 mods

\*Special Rates apply for 1/4 page (15 modules), 1/2 page (30 modules) and Full page ads (60 modules)