

# 2016 MV TIMES OPEN DISPLAY AD RATES



## To Advertise

Call Carrie or Danielle  
at 508-693-6100 or  
email: [carrie@mvtimes.com](mailto:carrie@mvtimes.com)  
[danielle@mvtimes.com](mailto:danielle@mvtimes.com)

*Each page consists of 60 modules (boxes),  
build your ad size by putting modules together!*

Other size options are also available

Prices are rounded to the nearest whole number

Pre-pay and Save 10%

### 1 MODULE

(1.615"W x 1.488"H)

B/W Price: \$72

COLOR: \$94

### 6 MODULES

(3.337"W x 4.639"H)

B/W Price: \$372

COLOR Price: \$484

### 12 MODULES

(6.784"W x 4.639"H)

B/W Price: \$744

COLOR Price: \$967

### 10 MODULES

(3.337"W x 7.791"H)

B/W Price: \$620

COLOR Price: \$806

### 3 MODULES

(5.061W x 1.488"H)

B/W Price: \$186

COLOR Price: \$242

### 3 MODULES

(1.615"W x 4.639"H)

B/W Price: \$186

COLOR Price: \$242

### 2 MODULES

(3.337"W x 1.488"H)

Prices: B/W: \$124

COLOR: \$161

### 9 MODULES

(5.061W x 4.639"H)

B/W Price: \$558

COLOR Price: \$725

### 4 MODULES

(3.337"W x 3.063"H)

B/W Price: \$248

COLOR Price: \$322

### 1/2 PG. HORIZONTAL - 30 MODULES

(10.225"W x 7.791"H)

B/W Price: \$1,350

COLOR Price: \$1,755

# 2016 MV TIMES ROP AD SIZES

Other size options are also available

**Standard Rates, per B/W Ad**  
**1 module: \$72**  
**2-15 modules: \$62/module**  
**16-60 modules: \$55/ module**  
 For Color: +30%  
 Guaranteed Placement: +15% - 30%  
 Pre-pay Discount: -10%

**16 MODULES** (6.784"W x 6.215"H)

B/W Price: \$880  
 COLOR Price: \$1,144

**20 MODULES** (6.784"W x 7.791"H)

B/W Price: \$1,100  
 COLOR Price: \$1,430

**5 MODULES**

(1.615"W x 7.791"H)  
 B/W Price: \$310  
 COLOR Price: \$403

**28 MODULES**

(6.784"W x 10.94"H)  
 B/W Price: \$1,540  
 COLOR Price: \$2,002

**6 MODULES**

(10.225"W x 1.488"H)  
 B/W Price: \$372  
 COLOR Price: \$484

**18 MODULES**

(10.225"W x 4.639"H)  
 B/W Price: \$990  
 COLOR Price: \$1,287

**6 MODULES**

(5.061"W x 3.063"H)  
 B/W Price: \$372  
 COLOR Price: \$484

**FULL PAGE - 60 MODULES** (10.225"W x 15.67"H)

B/W Price: \$2,250  
 COLOR Price: \$2,925

